

Message Text

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ACTION NEA-10

INFO OCT-01 ISO-00 USIA-06 CU-02 PA-01 /020 W

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R 231238Z MAY 75

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 6792

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E O 11652: N/A

TAGS: SCUL, SEDU, IS

SUBJECT: BICENTENNIAL PROGRAMS: EMBASSY PROPOSAL

REF: STATE 118061

1. VERY MUCH APPRECIATE HELPFUL, QUICK RESPONSE ON THIS SUBJECT. WE CAN APPRECIATE TENTATIVE PROBLEMS IDENTIFIED BUT BELIEVE THAT WITH A LITTLE IMAGINATION ALL AROUND, PROBLEMS CAN EITHER BE SOLVED OR BYPASSED. IN PARTICULAR, WE RECOGNIZE "SEED MONEY" (PARA 2 REFTEL) IS CONCEPT WHICH SHOULD BE AVOIDED IN EXPLORING THIS PROJECT.

2. EMBASSY FEELS PRESENTATION KEATING COLLECTION AMERICAN STUDIES MATERIALS AND BICENTENNIAL PARTNERSHIP PROJECT OF ARCHIVAL MATERIALS CAN EASILY BE PURSUED IN HARMONY AND CAN COMPLEMENT AND AUGMENT EARLIER USIS PRESENTATIONS HISTORY DEPT, TEL AVIV, UNIVERSITY. PRESENTATION OF ALL THIS MATERIAL LEADS TO FULFILLING MISSION GOAL OF SEEING AMERICAN STUDIES DEVELOP AT TEL AVIV UNIVERSITY AS IT DEVELOPED DECADE EARLIER WITH HEBREW UNIVERSITY, JERUSALEM. ALL MATERIAL CAN APPROPRIATELY AND EFFECTIVELY, WITH UNIVERSITY'S UNQUALIFIED SUPPORT, BE NAMED KENNETH B KEATING AMERICAN STUDIES COLLECTION, WITH ONE ENTIRE WALL CONTAINING BICENTENNIAL PARTNERSHIP PROJECT MATERIALS IDENTIFIED AS AMERICAN BICENTENNIAL COLLECTION. WE HOPE WASHINGTON AGENCIES AGREE THAT ANY INITIATIVE MRS KEATING MAY DECIDE TO TAKE ALONG THESE LINES SHOULD BE ENCOURAGED.

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3. SINCE BICENTENNIAL PARTNERSHIP PROJECT HAS BEEN FUNDED TO

USIA FOR PURCHASE OF ARCHIVAL MATERIALS, WE FEEL THERE IS NO
NEED INSIST UPON ACCOUNTABILITY THIS MATERIAL FROM UNIVERSITY.
UNIVERSITY HAS ALREADY CONVINCED POST IN WRITING IT IS
PUTTING UP TRIPLE THE SUM OF THE BICENTENNIAL GRANT TO ACCOMMODATE,
ADMINISTER AND DEVISE NEW CURRICULA IN AMERICAN STUDIES,
INSPIRED BY THIS NEW MATERIAL.

4. WE HAVE HAD OPPORTUNITY FOR GOOD CONVESATION WITH MRS
KEATING AT POST. SHE WILL BE IN TOUCH WITH DEPT AT SOME
POINT AFTER HER RETURN TO STATES IN FIRST WEEK OF JUNE.
VELIOTES

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